



John J. Wrobel
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www.johnjwrobeldesigns.com

Graphic/Web Designer

Technical Proficiency

Platforms: Mac and Windows

Applications: Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe After Effects, Adobe Fireworks, Adobe InDesign, Autodesk Maya, Wordpress Coding HTML, HTML 5, CSS, CSS3 and SEO skills.

Design Proficiency

Website Building – Logo and Identity Design – Package Design
Page Layout – Branding

Experience

2014-Present, Senior Web Designer

Engineering Services & Products Company(ESAPCO), South Windsor, CT
Designing and coding weekly e-blasts, constant website updates and other general marketing tasks. While at ESAPCO I handled a majority of 5 site redesigns, a rebranding and marketing tool updates.

2013-Present, Freelance Designer

John J Wrobel Designs, Vernon, CT
WEB:

- www.cobaboxing.com - Designed logo, business cards, and website for Charter Oak Boxing Academy in Hartford, CT.
- www.phoodsolutions.com - Food waste start-up company. Worked on branding, website and minor graphics for other marketing purposes.
- www.i-love-makris.com - Designed website and menu for Makris Diner in Wethersfield, CT.
- www.americandanceparty.com - Build website for American Dance Party clothing company.

PRINT:

- Designed logo and business cards for Brown Property Maintenance.
- Designed logo for CCSU Pep Squad.
- Designed CCSU Psychology Master's Billboard for college campus.

2014, Intern

Insight Design Studios, Canton, CT

I interned for Tina Rice, the owner of the company, doing work on coding websites, designing business card mock-ups and logo design.

WEBSITES WORKED ON:

- www.ctnutritionconsultants.com - CT Nutrition Consultants in Avon, CT.
- www.scarritt.com - Scarritt Spas & Pools in Bristol, CT.

2013-2014, Computer Lab Technician

Central Connecticut State University, New Britain, CT

Education

2010 - 2014, Central Connecticut State University

Bachelor of Arts Degree in Graphic/Information Design
Dean's list student